

STRATFORD UPON AVON & DISTRICT AIRGUN LEAGUE

Minutes of the Annual General Meeting on Tuesday July 5th 2022 at Binton Social Club 8pm Meeting started 8.08pm

In attendance: R Groom, W Cemis, S Ray, N Williams, A&J Smith, S Hodges, S Everett, P Clingan, G East, J Maycock, A Brookes, D Green, J Everett, P Mole, R Mills, N Benningfield (arrived 8.46pm)

1. Apologies: Amanda Hodges, Heather Martin, Adam Clarke, J Wilby.
2. Minutes of Last Meetings (last AGM on 2.7.2019 & last EGM on 4.1.22) accounts were found to be correct: proposed S Hodges, seconded W Cemis
3. Matters Arising - none
4. **Treasurer's Report** (S Ray) Combined accounts attached (ending 30.6.22 & 30.6.21)
It was agreed a cheque would be issued to Air Ambulance: Prop: W Cemis, seconded P Clingan
5. **Chairman's/Match Secretary's Report** (W Cemis)
Difficult few years, nice to be back for this season and looking forward to getting back to competitions & usual fixtures for this season which starts Thurs 8th Sept 2022. League is looking in a positive position, with a few new shooters & other League teams wishing to shoot with us.
6. **Election of Officers.** No nominations had been received in advance.
Incumbents are happy to continue. En bloc, proposed P Clingan, seconded S Ray. S Ray had agreed a gradual takeover of his position as Treasurer by S Hodges in 6 months time.
7. **Life Members.** Nominations received for Graham East & Richard Groom, proposed W Cemis, seconded J Langford.
8. **Registration Fees for 2022-23 Season.** At the previous EGM it was voted on and effective immediately that Adult fees be raised to £15 and Student fees to £10. No further change to registration fees would be made, pending decisions made about dispersal of Town Trust Grant.
9. **Fixture list & Teams** for 2022-23 Season (A Smith). As far as we understand, all teams stand as before, and new season commences Thurs 8th September.
10. **Nominated Charity** for 2022-23 Season. No nominations had been received. It was proposed that it should be Air Ambulance. Proposed W Cemis, seconded J Maycock.
11. **Dispersal of charity income** from 2020 onwards. £39 went towards DEC Ukraine appeal, the remained going towards Air Ambulance.
12. **Changes/Amendments to Rules of Shooting**
 - a) RG proposed an addition, Rule 4.9. This was to address a situation which had occurred at Evesham League Snap Shoot. His wording is as follows:

Rule 4.9

A Painter/Scorer shall only paint or score ONE Bell Target.

During competitions and Practice where TWO Bell Targets or more are in use, side by side, a Painter/Scorer shall be provided for each target.

Proposed R Groom, Seconded A Brookes

Action: to amend Rules of Shooting (AS)

13. Safety & Safeguarding summary (RG)

a) Point 12 has covered main Safety issue.

b) Safe handling of guns is still an issue, and RG recommended guns be handled vertically up or down and all members should call out unsafe handling.

c) Avon has now moved to Snitterfield club due to safety concerns at Avon with pool players.

14. LDC Review (RG)

Nothing much to report over past 2 years. Irons in the fire for future are operations with other leagues & some interesting work just started shooting against another team using cameras - in its infancy.

15. AOB.

a) Stratford Town Trust re-launch grant.

A presentation was made by S Ray of the options available to the League for rebuilding member & team numbers. Grant is restricted, SR explained those restrictions & suggestions about direction to go in a powerpoint.

SR demonstrated that SAGL did not appear in the Top Ten searches for many commonest key words. One solution could be using an SEO - a highly specialist service costing from £500 which would raise the profile of the League in internet searches, using the commonest search phrases which would need to be replicated on our website.

Things we could do more simply:

- Social media updates should be twice weekly, each post should be hashtagged (advised by SEO). This could be TikTok, instagram, facebook.
- Need Contact Us page/telephone so that people can reach out to us.
- Need an About Us page on website after Home page.
- Need to hold Open Evenings. Once you have prospects, the focus is Onboarding - we have one chance to impress, luckily our conversion rate is high.
- Stats should become an agenda item at Delegate meetings.

SR was thanked for his super presentation.

AS suggested that a Website Officer would be a real asset to this operation.

NB suggested approaching members of similar clubs eg Archery, Clay pigeon... (along the lines of "If you like... then you'll like Bell Target")

DG reminded us that Online local forums were free publicity. This had only been stalled because of mass shooting incidents.

PC wanted the grant to be spent on a League gun for lending out to new shooters, but there was concern that the terms and conditions would not cover purchase of equipment.

The room was split between those who wanted to return the money, and those who wanted to spend it.

Action: SR/NW to clarify what grant can and cannot be spent on.

Action: SR to write a brief to SEOs and bring to next Delegates Meeting.

Action: JL to add Agenda item for next Delegates meeting to discuss advertising through local online forums.

b) WSRPA affiliation fees of £30 had been returned and ring fenced, pending a relaunch.

Possibly their relaunch operation could be could be advantageous to us.

c) JL proposed the writing of a League Charter to incorporate all the values and behaviours expected of our members and officers to achieve our goal expressed on the website homepage of “**The aims of the league are to foster good shooting and sportsmanship**”

Action: Delegates were encouraged to research Values statements (NSRA and other shooting organisations) & bring wording to the next delegates meeting.

d) AS reported that plungers had arrived.

e) DG queried whether it was safe to play away, with the increase of Covid infections & price of petrol. It was agreed that, if there was another lockdown, the Officers would look at this again & respond rapidly, and this was constantly under review. PC asked whether there were any contingency plans, WC said we would return to mask wearing at own venues if infections were on the significant alarming rise and follow government advice regarding future lockdowns.

f) New guns: WC reminded Delegates that, over the Closed Season in Summer, if teams have new members or new guns, please to get them tested prior to Sept season start.

g) SH pointed out that we are not on the NSRA site

Action: S Ray to add

Next Delegates meeting 6th September

Meeting ended 9.41pm

SAGL Secretary

Jo Langford