

LDC Meeting

Date: 09.07.2019

Present: P. Clingan – R. Groom – A.D.S. Smith – G. East – S. Everette – Nick Williams
Apologies: None

Previous Actions completed

None All Cleared.

New & Outstanding Actions

- **SPTC - ADSS** to publish proposed date of comp in good time on the SAGL web site /FB page and make this clear to Team Captains at delegates meeting along with the need for shooters to pre enter by the set date.
- **SPTSO – ADSS** to look at classifications and “tweak” for future opens.
- **SPTSO – ADSS** to keep FB page up to date with results of shooting.
- **RFSG** to discuss at the next delegates meeting the possibility of the league spending some cash on 3 new trophies for the SPTSO – possibly 3 large Chrome Salvors similar to SPTC trophies.
- **NW** to get back to the “Target Shooting Shows” contact and relay our decision as not proceeding with his offer.
- **RFSG** to discuss posting shooting results to an FB page rather than sending them to ADSS at next delegates meeting.
- **ADSS** to create the FB page for match results and include the league results by posting on the 6 & 7yard shooting web site.
- **RFSG** to discuss the use of Instagram at next delegates meeting and if possible, with Steve Ray on both League Marketing and the use of Instagram.
- **SE to discuss with SR – Re**, creating marketing documentation for the league, using wording such as “Accuracy” – “Precision” – “Skill” – “Discipline” etc.
- **RFSG** to contact either the school or the organisers direct to establish what is needed to take part in the event.
- **NW** to contact Stratford School 6th form and Tiddington Venture Scout Group Reference Shooting Tuition nights and report back.
- **ADSS** to ask Will (AKA - Mr Chairman) about numerous things including use of FB, Instagram, the possible NEW Home Guard team formation etc and report back.
- **ADSS** to discuss at next delegates meeting how this will work and when it will happen.
- **NW** to progress prospects of a home and away match with a Wolverhampton group of bell target shooters and report back.

See below - Discussion Points

1. **Shooter Development** – Attend comps and practice / training. The choice is the shooters
2. **League Development** –
 - **SAGL 2019 Paper Target Challenge (The SPTC)**
 - Disappointing turn out.
 - Possibly change date in 2019 to a Thursday evening – may help!!
 - Will take a view nearer the time as to whether we run the comp or not. However,
 - Andy to publish date of comp in good time on the SAGL web site /FB page
 - Date of comp to be made clear at delegates meeting with the need to pre enter.
 - Team Captains to keep pushing for entries.

- **6/7yrd 2019 SPTSO – SAGL Paper Target Summer Open** - being held at Wilmcote
 - Same format as last year although 6/7yard to accommodate Evesham shooters.
 - Good take up from SAGL and Evesham League members.
 - No shooters registered from Redditch which is a shame –They wanted a postal comp which this is not.
 - Comp started with positive feedback from the Evesham group – Excellent.
 - No Class “A” shooters from Evesham League!!
 - Look to provide trophies for this event as its developed into a premier comp on the calendar.
 - Use FB to keep everyone abreast of the results.
 - Comp rules now in the SAGL rules of shooting book and soon will be on the web site.

- **Over 55's event**
 - We missed out on the Over 55's local event. We need to be aware of this event taking place in Stratford upon Avon in 2019 and make every effort to take part. This we can handle.

- **Target Shooting Show - Stoneleigh**
 - Discussed the Target Shooting Show to be held at Stoneleigh later this year – Not really good for us in terms of local exposure. The cost in terms of time, effort and cash required to undertake this in a professional way is considerable so, for now, we decided not to take part and Nick will get back to the person concerned to relay our decision.

- **New Shooter / Members Generation and Awareness**
 - Advertising Campaign using Lester's Poster
 - maybe poster displays as before.
 - Upload to the Stratford Forum every quarter.
 - Nick to speak with NFU (FISSC) to display poster and see if there is an interest and they are a very sports orientated group.
 - Post SAGL shooting results on the **Stratford Forum and /or publish shooting “Open Nights”** as well.
 - Create a **FB** page purely to publish SAGL match result.
 - Team Captains upload images to the face book page after the match rather than sending them to ADSS.
 - Shooters can then share these to create a wider audience.
 - ADSS will collect info off the FB page to update all SAGL info as normal.
 - **Instagram** – maybe set something up on this platform to capture the younger generation. We are in need of guidance on this one.
 - **Teams need to be more proactive** in encouraging new members, where the possibility arises and to meet with the new potential team members on Sunday Evenings at Wilmcote or be there at open evenings where further introductions / inductions can take place along with them having a go.
 - **Shooter Tuition Nights** – Stratford School 6th Form College – Venture Scouts
 - **New Competitions** –
 - **BLIND PAIRS** (DG suggestion) to be ran as a single night of shooting as a 110year anniversary of the league event – (5 shots)
 - NW to look at the development of a home and away match with Wolverhampton based shooters.
 - We discussed various other options put forward and came to the conclusion that we would not alter existing comps as we wanted to maintain and further create the line of history relating to these events.

- **Open Evenings**
 - Set a venue – say home guard to promote their team interest if any
 - Set a date
 - Bring in FISSC possible shooters if any
 - Publish on Stratford Forum / FB / Instagram to build attendances
- New home guard team – provide help and set up similar to Bidford input if needed.
- Lister Possibles attending Avon Thursday night. If there is interest, we will contact Juana and push towards Avenue or Binton B.
- LDC to come up with a one-off comp each year.

3. **Documentation** – Marketing brief.

4. **Social event** – Nothing discussed.

5. **AOB**

- May be look at publishing a history document in local press face book etc on the 110year anniversary.
- Welcome to Nick Williams, new to LDC and the return of Graham East. Your input as always is very much appreciated.

Many thanks to all those attending the meeting tonight.

Meeting ended.